

Miss Minnesota

ROLE OF MISS MINNESOTA

The Face of the Miss Minnesota Organization – The vast majority of people who have any contact with Miss Minnesota will have such contact through a photo in a magazine or newspaper or through listening to her on a radio or television broadcast. When someone sees or hears Miss Minnesota, she must generate a positive reaction for the organization. All the constituencies she serves must look at her as a woman who “IS” Miss Minnesota. Her goals, style and mannerisms represent the best of modern-day women aged 18–28, yet are true to her own personal style, thus encouraging other young people to do the same. The youth of our state must be able to find her as someone to whom they can relate; but, at the same time, she must present a professional image when called upon to meet with corporate sponsors, elected officials, and leaders in the For-Profit and Non-Profit communities.

The Voice of the Miss Minnesota Organization – The second largest group of people who will meet Miss Minnesota are those who hear her speak (whether in-person or through the media). As the voice of Miss Minnesota, she must be able to promote and market the Miss Minnesota Scholarship Organization directly when asked to do so and indirectly as part of her normal schedule. She must be able to verbalize the goals and the vision of the Miss Minnesota Scholarship Organization. She must be able to motivate people from every age range and socio-economic background to action and they must walk away feeling that having heard Miss Minnesota speak made a difference for them and the state of Minnesota. She needs to be able to serve as a sincere, committed advocate for the issue she has chosen to address during her year as Miss Minnesota; but she must also be able to serve as a sincere and committed advocate for other causes deemed important by the Miss Minnesota Organization. She will receive adequate training and background information necessary to do her ROLE appropriately; however, she deeply understands and genuinely embraces this opportunity to impact the lives of others. While subject to change during her year of service, Miss Minnesota must step into the position prepared with a business plan for promoting her social impact throughout Minnesota. Moreover, she must demonstrate appropriate social impact work on the local level, in preparation for this transition.

She must also fulfill all contractual obligations involving special events, speaking engagements, personal appearances, autograph sessions, Red Carpet/VIP Events, Media interviews, and all other events/appearances deemed necessary by the Miss Minnesota Organization.

The Talent of the Miss Minnesota Organization – The talent phase of Organization differentiates the Miss Minnesota and Miss America Organization from other programs like it. It also assists in differentiating the Contestant who should be Miss Minnesota from the other Contestants. Miss Minnesota is *expected to be talented*. While the opportunity for her to perform her talent, whatever it may be, is rare; the reality is that even if she is called upon only once during her year as Miss Minnesota to perform her talent, it must be good. The moment Miss Minnesota performs her talent, the credibility of the Miss Minnesota Organization is put on the line. While she may not be the most talented Contestant, she *must be talented* in what she performs.

ROLE Expectations: Miss Minnesota is available for official appearances for the duration of her time as Miss Minnesota. While there will be scheduled days off for rest, those days will not be scheduled with any regularity. Miss Minnesota will find that there are days with limited to no obligations and she will find days in which she is scheduled to work long hours. Miss Minnesota must understand that her position as Miss Minnesota is for an entire year. While this intense schedule may seem exciting in the first few weeks, the reality is that she must approach her ROLE with that same excitement for the duration of her year as this organization's representative. The role of Miss Minnesota is only limited by the capabilities and the desires of the woman who wears the crown of Miss Minnesota. The reality is that there are many people throughout the state who will never forget the day they met Miss Minnesota. However, some people will find her outdated and a throw-back to times past. Miss Minnesota must be able to handle those moments and those people with the finesse of a trained diplomat.

There are corporate realities of being Miss Minnesota and she must be able to meet those corporate challenges in such a way that sponsors, and potential sponsors see the Miss Minnesota Organization as worthy of their time, their attention, and their corporate dollars. Miss Minnesota must fully understand her potential impact on the state and must be able to push herself and the organization to live up to the responsibilities of being such a person and such an organization of influence. Miss Minnesota, by the definition of her role in society, is a celebrity and as a result will be required to deal with the positive and negative effects of being such a celebrity. Miss Minnesota will work for a specified dollar amount per appearance, even it is a paid appearance; however, no amount of money can be assigned for influence a woman her age can and will have on the people who see her, hear her, and are changed by her. Her decisions on the way in which she approaches her role as Miss Minnesota will have profound effects on her impact on the Miss Minnesota Organization and the legacy, she and the organization provide this state.

Miss Minnesota

Contestant Code of Ethics and Conduct Rules for the Miss Minnesota Scholarship Organization State Competition Week

Miss Minnesota Scholarship Organization (MMSO) Contestants will conduct themselves with the professionalism and sportsmanship, which exemplify the integrity of today's American woman as detailed in each of the following statements:

1. A Contestant upon signing the Application to compete in the State finals week, is bound by the terms and provisions contained in said Application and must observe all competition rules until her departure from the site of the State finals week.
2. Non-compliance with any of the rules, terms and provisions contained in said Application will result in disciplinary action as determined by MMSO, which can include the elimination of the Contestant from the State finals week.
3. A Contestant must stay at the accommodations provided by the Miss Minnesota Scholarship Competition.
4. A Contestant may not participate in any interview, photo, or any other type of publicity unless approved by MMSO through established procedures.
5. A Contestant will not have any private or personal meetings with any family, friends, state or local representatives, interview/preparatory coaches, personal trainers, sponsors, talent instructors, etc. during State finals week.
6. A Contestant will not attend parties, meetings, conventions, social events or make any public appearances during State finals week without the approval of MMSO.
7. A Contestant will NOT enter any bar, casino, gambling areas during competition week without a state hostess with them always. This is not allowed during competition week.
8. A Contestant must be always accompanied during State finals week. She will always be escorted by an official MMSO representative unless otherwise directed.
9. A Contestant shall not be in the company of or communicate with a Miss Minnesota Competition Judge except at regularly scheduled events stipulated by MMSO.
10. There will be no consumption of alcohol during State finals week.
11. Contestant may NOT wear her state crown during the Competition or Competition-related activities unless authorized by MMSO.
12. A Contestant shall not promote or lobby for any personal causes or issues unless MMSO gives approval during state Competition week.
13. A Contestant is not allowed to visit anyone in any room in the host hotel or any other location during State finals week, other than another contestant or MMSO representative according to the rules and guidelines. The buddy system will always be in effect on your hotel floor, unless accompanied by a MMSO representative or directed otherwise.

14. Visitors, Local Representatives, Local Board Members, sponsors, consultants, and coaches of any kind, parents, family members and friends, are NOT permitted to visit a Contestant's room, nor may the contestant visit their room at any time. MMSO approved hostesses are the only exception. If necessary, a State Board rep may visit, but will be accompanied with a state approved hostess.
15. Reporters are not allowed to enter a Contestant's hotel floor, or contestant's room(s) for any reason.
16. No one, other than the Contestant, is permitted to take pictures of her own room. These pictures, photos, etc. or any other pictures, photos, etc. cannot be distributed, sent, or posted electronically to anyone.
17. Portable radios, cellular phones, laptop computers, cameras, video or recording devices are not permitted in rehearsal areas, interview rooms, the theater, changing areas or dressing room. A CD or other music player is permitted if it does not also function as a cellular phone or other item listed above. Unauthorized items and items used in an unauthorized manner or discovered in an unauthorized location will be confiscated and may be held until the completion of the State finals week.
18. Medical personnel are on call if their services are needed. A Contestant requiring medication and/or injections (i.e., insulin, allergy medication, etc.) must provide MMSO with a medical doctor's note on letterhead describing the name of the medication, symptoms treated, possible side effects, required dosage, dosage frequency, where applicable that the contestant has been properly instructed on administering self-injections and any other pertinent medical information at least 30 days prior to arriving at the State finals week. Contestants requiring injections or special medical oversight must also register with the nurse upon arrival at the site of the State finals week.
19. Medical and/or dental expenses incurred during the State finals week or other related activities are the responsibility of the Contestant.
20. If a medical emergency arises during Miss Minnesota week, the state executive director in conjunction with on-site nursing professionals may or may not require a doctor's note for contestant to be allowed back into competition. The executive director has the right to refuse re-admittance of said contestant if there is a concern about the safety and well-being of the contestant, a production or facility liability concern, or if it is reasonably expected that the contestant would not be able to complete any phase during the competition.
21. Competition wardrobe changes are not permitted after contestant check-in prior to the start of the preliminary competitions, unless written permission is requested by the contestant's Executive Director explaining the extenuating circumstance(s) prior to such changes and are approved by MMSO in its sole discretion.

If a Contestant's conduct is deemed unsatisfactory, the image and good name of MMSO and/or the fair competition integrity of the State finals week are deemed jeopardized, the following procedure may be followed:

1. The Executive Director of MMSO may cause the contestant to forfeit her title and terminate her eligibility to participate in the State finals week.
2. If, by the sole exclusive judgment of the Executive Director of MMSO, the infraction is not deemed serious enough for immediate disqualification in the State finals week and for the forfeiture of the contestant's title:
 - An authorized MMSO official will issue a written warning notice to the Contestant in the presence of a witness and the Contestant's Local Executive Director will be notified immediately. The written warning notice must be signed by the Contestant if she is to continue her participation in the State finals week.
 - If the Contestant corrects the conduct that caused this warning and does not engage in any other violations or unsatisfactory acts of conduct, then no further action will be taken.
 - If the conduct is not corrected or if it is repeated, or if another rule is violated by the same Contestant, the Executive Director of MMSO will be notified immediately. The determination of the Executive Director of MMSO as to the appropriate action shall be final and binding and can include forfeiture of the Contestant's Title and/or termination of the Contestant's eligibility to compete or continue to compete in the State finals week.
 - If the contestant has Visitors, Local Representatives, Local Board Members, sponsors, consultants, and coaches of any kind, parents, family members and friends, to be found in a Contestant's room, this will be cause for immediate disqualification. Only MMSO approved hostesses are the only exception. If necessary, a State Board rep may visit, but will be accompanied with a state approved hostess.
 - Food may NOT be delivered to the contestant's room from hotel restaurants, door dash, etc., If contestants are hungry and need food, please speak with a floor hostess to make arrangements to get your meal picked up and delivered. We discourage contestants from having meals ordered late at night.

MMSO reserves the right to amend and/or modify the foregoing rules at any time without notice.

MISS MINNESOTA SCHOLARSHIP COMPETITION
CONTESTANT CODE OF ETHICS SIGNATURE PAGE

**Must be digitally signed by Contestant
AND Local Director and submitted online by April 6, 2024**

I have received a copy of the "Miss Minnesota ROLE Description, Contestant Code of Ethics, and Miss Minnesota Week Competition Rules." I have read and I understand the Miss Minnesota ROLE Description, Contestant Code of Ethics, and Miss Minnesota Week Competition Rules." and I agree to abide by the same.

Signature of Contestant

Date

Local Competition Title

By signing my name below, I have reviewed the Miss Minnesota Scholarship Contestant Code of Ethics with above named contestant.

Signature of Local Competition Director

Date

If under 18 years of age:

Signature of Contestant Parent/Guardian

Date